

# ***Latina Power: Inspire! Educate! Elevate!***

## **Welcome to the 26th National Hispanic Women's Corporation Institutes!**

**October 6-7<sup>th</sup> 2011**

Phoenix Convention Center - SOUTH 33 South 3rd Street Phoenix, AZ

**Thursday October 6th, 2011**

**Registration 7:00 am Convention Center SOUTH Lobby**

**Youth Leadership Institute: 8:00 a.m. 2:00 p.m.**

### **2011 Institute Codes**

E-Executive Management Institute

P-Professional Development & Leadership Institute

8:00 am - 6:00 pm

### **Latina Power Expo Hall Grand Opening! 8:00 a.m. Sharp!**

Health Fair, Job Fair, Family Resources, GOING GREEN Demos

8:45 am - 9:45am

### **E-Inspiring STEM Leadership**

10:00 am - 11:15 am

Girls lose interest in science and math at junior high levels. Understand what you can do as school administrator, teachers, family and friends to make a difference in promoting, Science, Technology, Engineering and Math for our children. Career opportunities will be presented.

### **E/P- Wealth Builders Forum**

Challenging times call for strategies that challenge! This discussion will focus on general investment strategies, social security updates, and legal asset protection.

### **P-Data Privacy Protection**

Credit card companies and identity theft victims will share their stories and what you can do to protect yourself and your businesses from hackers and the loss of private customer data information.

11:30 am - 12:45 pm

### **E-Small Business Forum**

New opportunities and requirements for small business development will be presented. Branding experts explain how to claim your share of tough markets and target yourself correctly to make a strong and positive impact. GOING GREEN initiatives will be presented to advance sustainability in the workplace.

### **P- Salud!**

Healthy living panelist will cover critical information on nutritional intervention for the family and its role in disease prevention. The latest information on Lap band

surgery pros and cons will be presented by a medical specialist for questions and answers.

**P-Latina Legacies**

Latinas from different cultural perspectives will share their stories and struggles from their Latin American countries of origin, how they came to the United States and their pursuit of the American Dream.

12:45 pm - 2:15 pm

**LATINA POWER EXPO & lunch on your own!**

Time for a nice break into the Latina Power Expo Hall and grab a bite to eat on the premises.

1:30 pm - 2:00 pm

**Easy Stretch & Tone Highlights  
Latina Expo Hall**

No exercise clothes needed! Lightly stretch out those muscles while standing or seated and relax! Shop from our many vendors at the Expo!  
Learn the latest update on the NEW CPR method!  
Raffles, prizes and beauty makeovers!  
Enjoy our Art Walk and Silent Auction!

2:15 pm - 3:30 pm

**P-Resume Builders**

Bring your Resume! Don't have one? No problem. This session will be devoted to developing and updating your cover letter and resume in preparation for an online application. In conjunction with this session, human resource experts will be on hand to review your current resume and offer personal advice in an adjoining room.

**P-Chica Lit!**

The best in current literature is brought to you from our top Latina authors series. Once again providing you inspiration through their stories and readings from their best characters. Book sales and book signings will follow immediately in the **LATINA POWER EXPO HALL.**

**E/P-Best Practices: K-12**

Are our Latino children receiving the best academic preparation for high school, college and graduate school? As teachers and parents, it is imperative to have models of empowerment and inspiration in teaching to encourage our children to succeed in their command of the basics to succeed in self esteem and advancement.

3:30 pm - 4:30 pm

**Chica Lit Book Signing  
Latina Power Expo Hall**

4:30 pm - 7:00 pm

**Scholarship Benefit Fashion Show  
Ballroom**

## Friday October 7, 2011

9:00 am - 10:15 am

### **P-College Kick Off!**

College admissions and financial aid experts will be providing information on what you need to know NOW to move your high school student into the next phase of higher education. Deadlines are fast approaching and you need to have this toolkit with you to discuss with your students.

### **E-\$ 1,000,000 Ladies**

You can wish upon a star all you want but hope is NOT a strategy to making your first million. Discussion will focus on the inspiration, research, tools, education and sources of financing that it took to reach this goal. Challenges, upsets and personal support will also be addressed.

### **E/P-Tapping Into Tech**

Facebook, Twitter, Constant Contact, Webinars! What you know can help you, what you do not know can also hurt you. The benefits of social media will be explored with examples of benefits to your business, voter turnout and personal causes. Educational distance learning will also be discussed as alternatives to classroom teaching.

10:15 am - 11:30 am

### **Ongoing Demonstrations & Silent Auction**

11:45 am - 1:30 pm

### **Scholarship Benefit Luncheon**

1:30 pm - 4:00 pm

**Closing Reception - Thank you!  
See you next year 2012!**