



July 2010

We would like to welcome you to the 25<sup>th</sup> National Hispanic Women's Conference, to be held October 21<sup>st</sup> – 22<sup>nd</sup>, 2010 at the Phoenix Convention Center in Phoenix, Arizona.

As the largest gathering of Latina's in the nation, the conference aims to motivate, educate and provide a prime opportunity to build lasting and beneficial relationships with other women and sponsoring organizations nationwide. Over the course of two days, HWC provides the opportunity to learn from over 50 renowned presenters who will address key topics in the areas of professional development, personal growth, business, health, wealth building, leadership enhancement and solutions to social issues Latinas face today. A great change this year is the HWC youth leadership institute will be focusing on junior high students, starting the outreach earlier to have a major impact on students before they go to high school and start making life decisions. The Latina Power Expo will be extended into two halls and will have a number of fairs going on: Job Fair, Going Green, Health Fair, Family Services, and a Cyber Café, filled with information and demonstrations to benefit everyone! We are offering many educational programs to prepare attendees while still doing our part to be eco-friendly and creating sustainability in our economy. It is our hope that you find this new format responsive to the current environment as we wish to be responsive to all of you.

The Hispanic Women's Conference needs your support for the Silent Auction. We hope that you will consider a donation towards this much needed conference. We are looking for items with a minimum value of \$200. A portion of the proceeds from the Silent Auction will benefit the Hispanic Women's Corporation scholarship program to allow students to achieve their academic goals.

In the meantime, if you have any questions or comments please feel reach to me at (602) 334-0210 or email at [sandra.cardenas@campesina.com](mailto:sandra.cardenas@campesina.com)

Thank you for your consideration, we appreciate your support.

Sincerely,

Sandra Cardenas  
Hispanic Women's Conference  
Silent Auction Chair  
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