



25th ANNUAL HISPANIC WOMEN'S INSTITUTE
Present:
HWC CHARITY FASHION SHOW
THURSDAY, OCTOBER 21, 2010

www.hispanicwomen.org

FASHION SHOW SPONSORSHIP LEVELS

PRESENTING SPONSOR - \$50,000 and Above (maximum of three)

- Recognized as Fashion Show Presenting Sponsor
- Acknowledged as Fashion Show Presenting Sponsor in all Fashion Show event advertising
- Acknowledged as Fashion Show Presenting Sponsor in event news releases
- Acknowledged as Fashion Show Presenting Sponsor on all Fashion Show event signage
- Two (2) :30 promotional spot aired at opening of event (spot to be provided by sponsor)
- Twenty (20) event tickets reserved in premium location
- Live stage mentions during event
- Logo displayed in premium location during Fashion Show
- Logo placement on Save the Date cards (5,000 quantity)
- Logo placement on registration brochures (15,000 quantity)
- Logo inclusion on HWC Web site
- Logo recognition as Presenting Sponsor in Fashion Show event program
- Promotional item placed at runway seating (items to be provided by sponsor)
- One (1) corporate table at the Scholarship Benefit Luncheon (seats 10)
- One (1) 10'x10' exhibit booth at expo
- One (1) full-page black & white advertisement in HWC program
- Raffle giveaway opportunity to be presented by event emcee during Fashion Show
- Reserved display area in premium location at event reception

PLATINUM SPONSOR - \$25,000

- Recognized as Fashion Show Platinum Sponsor
- Acknowledged as Fashion Show Platinum Sponsor in Fashion Show print advertising
- Acknowledged as Fashion Show Platinum Sponsor on all Fashion Show event signage
- Fifteen (15) event tickets reserved in premium location
- Live stage mentions during event
- Logo displayed in premium location during Fashion Show
- Logo placement on Save the Date cards (5,000 quantity)
- Logo inclusion on HWC Web site
- Acknowledged as Fashion Show Platinum Sponsor in HWC program
- Logo recognition as Platinum Sponsor in Fashion Show event program
- Promotional item placed at runway seating (items to be provided by sponsor)
- One (1) 10'x10' exhibit booth at Institute expo
- One (1) full-page black & white advertisement in HWC program
- Raffle giveaway opportunity to be presented by event emcee during Fashion Show

GOLD SPONSOR - \$10,000

- Recognized as Fashion Show Gold Sponsor
- Acknowledged as Fashion Show Gold Sponsor in Fashion Show print advertising
- Acknowledged as Fashion Show Gold Sponsor on all Fashion Show event signage
- Fifteen (10) event tickets reserved in premium location
- Logo displayed during Fashion Show
- Logo placement on Save the Date cards (5,000 quantity)
- Logo inclusion on HWC Web site
- Acknowledged as Fashion Show Gold Sponsor in HWC program
- Logo recognition as Gold Sponsor in Fashion Show event program
- One (1) 10'x10' exhibit booth at expo
- One (1) full-page black & white advertisement in HWC program
- Raffle giveaway opportunity to be presented by event emcee during Fashion Show

COSMETICS SPONSOR - \$7,500 (maximum of one)

- Recognized as Fashion Show Cosmetics Sponsor
- Acknowledged as Fashion Show Cosmetics Sponsor in Fashion Show print advertising
- Acknowledged as Fashion Show Cosmetics Sponsor on all Fashion Show event signage
- Ten (10) event tickets reserved in premium location
- Logo placement on Save the Date cards (5,000 quantity)
- Logo inclusion on HWC Web site
- Acknowledged as Fashion Show Cosmetics Sponsor in HWC program
- Acknowledged as Fashion Show Model Sponsor in Fashion Show event program
- Promotional item placed at runway seating (items to be provided by sponsor)
- One (1) half-page black & white advertisement in HWC program

RUNWAY HAIRSTYLE SPONSOR - \$7,500 (maximum of one)

- Recognized as Fashion Show Runway Hairstyle Sponsor
- Acknowledged as Fashion Show Runway Hairstyle Sponsor in Fashion Show print advertising
- Acknowledged as Fashion Show Runway Hairstyle Sponsor on all Fashion Show event signage
- Ten (10) event tickets reserved in premium location
- Logo placement on Save the Date cards (5,000 quantity)
- Logo inclusion on HWC Web site
- Acknowledged as Fashion Show Runway Hairstyle Sponsor in HWC program
- Acknowledged as Fashion Show Model Sponsor in Fashion Show event program
- Promotional item placed at runway seating (items to be provided by sponsor)
- One (1) half-page black & white advertisement in HWC program

ENTERTAINMENT SPONSOR - \$5,000 (maximum of five)

- Recognized as Fashion Show Entertainment Sponsor
- Acknowledged as Fashion Show Entertainment Sponsor in Fashion Show print advertising
- Acknowledged as Fashion Show Entertainment Sponsor on all Fashion Show event signage
- Ten (10) event tickets reserved in premium location
- Logo placement on Save the Date cards (5,000 quantity)
- Logo inclusion on HWC Web site
- Acknowledged as Fashion Show Entertainment Sponsor in HWC program
- Acknowledged as Fashion Show Entertainment Sponsor in Fashion Show event program

MODEL SPONSOR - \$5,000 (maximum of five)

- Recognized as Fashion Show Model Sponsor
- Acknowledged as Fashion Show Model Sponsor in Fashion Show print advertising
- Acknowledged as Fashion Show Model Sponsor on all Fashion Show event signage
- Ten (10) event tickets reserved in premium location
- Logo placement on Save the Date cards (5,000 quantity)
- Logo inclusion on HWC Web site
- Acknowledged as Fashion Show Model Sponsor in HWC program
- Acknowledged as Fashion Show Model Sponsor in Fashion Show event program

INDIVIDUAL Tickets - \$25

- Access to Fashion Show, Reception, Entertainment and Appetizers

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